

# Advertisement Booking Form

# FOOTWEAR

in ireland

## Client Details

<b>Business Name:</b>	
<b>Business Address:</b>	<b>Tel:</b>
	<b>Fax:</b>
	<b>Email:</b>
	<b>Web:</b>
<b>Contact 1/Position:</b>	

## Advertisement Details

<b>Advertisement Name:</b>	<b>Specifications:</b>
	Size <span style="float: right;">Colour</span>
	<b>Full Page Trim</b> - 210mm x 297mm <input type="checkbox"/> €2,195.00 +33%
	<b>Half Page Trim</b> (horizontal) - 210mm x 149mm <input type="checkbox"/> €1,650.00 +33%
	<b>Half Page Trim</b> (vertical) - 104mm x 297mm <input type="checkbox"/> €1,650.00 +33%
	<b>Full Page Type Area</b> - 182mm x 272mm <input type="checkbox"/> €2,195.00
	<b>Half Page Type Area</b> (horizontal) - 182mm x 133mm <input type="checkbox"/> €1,650.00
	<b>Half Page Type Area</b> (vertical) - 89mm x 272mm <input type="checkbox"/> €1,650.00
	<b>Quarter Page</b> (vertical) - 89mm x 133mm <input type="checkbox"/> €990.00
	<b>Quarter Page</b> (horizontal) - 182mm x 67mm <input type="checkbox"/> €990.00
	<b>Double Page Spread Trim</b> - 420mm x 297mm <input type="checkbox"/> €3,800.00
	<b>Futura/Menswear in Ireland Exhibition Planner</b> - 100m x 75mm <input type="checkbox"/> €650.00 (December)
	<b>Front Cover Trim</b> - 210mm x 297mm <input type="checkbox"/> €4,500.00
	<b>Inside Front Cover Trim</b> - 210mm x 297mm <input type="checkbox"/> €2,550.00
	<b>Outside Back Cover Trim</b> - 210mm x 297mm <input type="checkbox"/> €2,650.00
	<i>* Allow 5mm all round for bleed</i>
<b>P.O. No</b> (if requested):	
<b>Notes:</b>	

I confirm the above booking and copy instructions for Menswear in Ireland Magazine.

Credit Terms: 30 Days

<b>Name/Position:</b>	
<b>Signature:</b>	<b>Date:</b> /     /
<i>proof advertisement to:</i>	<i>Email:</i>